

## Impax appoints new Corporate Communications Director

**London, 27 August 2020** - Impax Asset Management (“Impax”), the specialist asset manager investing in the transition to a more sustainable economy, today announced the appointment of Paul French as Corporate Communications Director.

Paul will be responsible for leading Impax’s external and internal communications activities globally. He reports to Meg Brown, Executive Director, Marketing & Business Development.

Paul joins from Fidelity International where he was Director of Communications, responsible for its communications strategy for its asset management business and its institutional and wholesale distribution channels. As the communications lead for sustainable investing, Paul devised Fidelity’s sustainable investing narrative, and managed the media launch of Fidelity’s Sustainable Fund Family and proprietary sustainable ratings.

Prior to Fidelity, Paul spent eight years in the Communications team at Royal Bank of Canada, based in London and Toronto. As Senior Director, Executive Communications, he managed the communications strategy for the CEO and the Chair of Canada’s largest company and managed communications teams supporting corporate citizenship, brand, sponsorship and group media relations. Paul previously spent six years in agency at Fishburn Hedges.

**Ian Simm, Chief Executive, Impax, said:** “We are delighted to welcome Paul to the team. Paul has proven leadership credentials and expertise in implementing successful internal and external communications strategies. He will play a crucial role in telling the Impax story to a global audience, engaging our diverse international team, as well as communicating how we create value for our clients and shareholders.”

**Paul French added:** “This is an incredible opportunity to join one of the UK’s fastest growing asset managers with a proven legacy in sustainable investing. For over twenty years Impax has been at the forefront of investing in the transition to a more sustainable economy. The business has a great team, clear strategic direction and an incredibly strong brand, but with significant potential to grow further. I’m very much looking forward to the opportunity to build a world-class communications function to support the ambitious aspirations of the company.”

**ENDS**

### Enquiries

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### About Impax

Founded in 1998, Impax is a specialist asset manager, with approximately £18.5 billion (as of 31 July 2020) in both listed and real asset strategies, investing in the opportunities arising from the transition to a more sustainable global economy.

Impax believes that capital markets will be shaped profoundly by global sustainability challenges, including climate change, pollution and essential investments in human capital, infrastructure and resource efficiency. These trends will drive growth for well-positioned companies and create risks for those unable or unwilling to adapt.

The company seeks to invest in higher quality companies with strong business models that demonstrate sound management of risk. Impax offers a well-rounded suite of investment solutions spanning multiple asset classes seeking superior risk-adjusted returns over the medium to long term.

Impax has ca. 170 staff across five offices in the United Kingdom, the United States and Hong Kong, making it one of the investment management sector's largest investment teams dedicated to sustainable development.