

## Formuepleje selects Impax to manage its Better World Global Opportunities fund The Danish domiciled fund invests in the transition to a more sustainable global economy

**London, 10 October 2019** - Impax Asset Management ("Impax"), the specialist asset manager investing in the transition to a more sustainable global economy, is pleased to announce it has been selected by Formuepleje, the largest non-bank owned asset manager in Denmark, to manage its Better World Global Opportunities fund. The fund currently has more than DKK 800 million assets under management (7th October 2019). On 10th October the fund listed on Nasdaq Copenhagen.

As part of achieving its commitment to investing in the transition to a more sustainable economy, identifying compelling investment opportunities for its clients and selecting the best fund managers for its funds, Formuepleje was looking for an experienced partner to manage its new Better World Global Opportunities, which launched in August 2019. After a rigorous selection process, Impax's Global Opportunities was chosen as the strategy that will represent Formuepleje's Better World Global Opportunities fund.

The Global Opportunities Strategy integrates ESG considerations, as both a source of growth and a risk factor, into a more traditional, fundamental investment process and typifies Impax's best ideas from the last twenty years of investing in opportunities arising from the transition to a more sustainable economy. Its objective is to deliver capital growth by identifying companies set to benefit from the transition to a more sustainable global economy for the next decade and beyond.

lan Simm, Founder and CEO of Impax welcomed the appointment, saying: "As the transition to a more sustainable global economy accelerates, asset owners are increasingly interested in gaining investment exposure to the best placed companies. Impax stands out as having more than 20 years' experience identifying these opportunities. Being selected to run the Better World Global Opportunities Strategy is testament not only to Impax's unique approach and the team's track record but also to the success of our long-term relationship with Formuepleje."

Henrik Franck, Managing Director and Partner at Formuepleje said: "We are pleased to announce that we have appointed Impax to run our Better World Global Opportunities strategy. In our view, Impax are the leading specialist manager investing in the transition to a more sustainable economy. Our Better World Global Opportunities strategy is a solution for private clients who not only desire for their investment to achieve above market returns, they are also passionate about it delivering a positive social and environmental impact. For too long, encouraging private investors to take climate change seriously has been a losing battle, hindered by the misconception that investing in projects that deliver a positive environmental impact means a compromise on returns. However, there is a growing recognition that private investments can play a pivotal part in finding climate change solutions as well as deliver healthy returns."

## Enquiries

Impax Asset Management

Karen Wagg <u>k.wagg@impaxam.com</u> / +44 (0) 20 3912 3142

Montfort Communications

Gay Collins / Louis Supple <a href="max@montfort.london">impax@montfort.london</a> / +44 (0)20 3514 0897

## About Impax

Founded in 1998, Impax is a specialist asset manager, with approximately GBP£14.5 billion /US\$18.4 billion¹ in both listed and real asset strategies, investing in the opportunities arising from the transition to a more sustainable global economy.

We believe that capital markets will be shaped profoundly by global sustainability challenges, including climate change, pollution and essential investments in human capital, infrastructure and resource efficiency. These trends will drive growth for well-positioned companies and create risks for those unable or unwilling to adapt.

We seek to invest in higher quality companies with strong business models that demonstrate sound management of risk.

<sup>&</sup>lt;sup>1</sup> As of 31 August 2019



Impax offers a well-rounded suite of investment solutions spanning multiple asset classes seeking superior risk-adjusted returns over the medium to long term.

www.impaxam.com

## About Formuepleje

The Formuepleje Group is the largest non-bank owned asset manager in Denmark. The Formuepleje Group was established in 1986. The headquarter is based in Aarhus with offices in Copenhagen, London and Luxembourg, Formuepleje has around 90 employees and €10bn in assets under management. Formuepleje serves retail clients, families and institutional investors.

www.formuepleje.dk